

COTTAGE GROVE AREA

# women's business development

GROUP

February 2012

A program of the  
Cottage Grove Area Chamber of Commerce

## Newsletter

### In This Issue

[Membership Renewals](#)

[Free Seminar](#)

[Spartan's Promotional Products Showcase](#)

[Mary Kay Botanical Effects](#)

[Grant to Well Within](#)

[Refer a New Member](#)

[WBDG Summer Informal Networking](#)

### *Friday, Feb 17th Meeting Agenda*

7:45-8:00 a.m.

**Informal Networking & Check-in**

8:00 a.m.

**Diane Windingland, Small Talk  
Big Results  
Business Storytelling**

8:45 a.m.

**Announcements**

9:00 a.m. **Informal Networking**

### *Meeting Schedule*

Mar 16, 2012

**Topic: How to Make a Good First  
Impression**

**Speaker: Dawn Stebbing,  
Image Evolution**

## Membership Renewals

- Cheryl Mann, Custom One Homes by Mike Rygh
- Mary Slusser, Spartan Promotional Group, Inc.
- Deb Ricci, Werner Electric Supply

## Free Seminar - "If Your Business Partner Died"

If your business partner died, and you do not have a Buy/Sell Agreement, are you aware that your business partner's spouse or other heirs are now your new business partner? Planning for the disposition of your business is an important planning consideration many business owners fail to make. The Buy/Sell Agreement is a simple solution for most business owners in these circumstances. On Friday, March 9, 2012, from 12:00 noon to 1:00 p.m., Spangler and de Stefano, PLLP, 779 East 7th Street, St. Paul, MN 55016 will be presenting a FREE seminar (with complimentary box lunch and beverage) on "The Often Overlooked Importance of Buy/Sell Agreements, and How to Properly Fund Them." Come and join us and our special guest co-speaker: Jason T. Wahlberg, Financial Services Representative, New York Life. Space is limited, so please RSVP immediately to [evon\\_spangler@qwestoffice.net](mailto:evon_spangler@qwestoffice.net) or (651) 776-2900.

## Spartan's Promotional Products Showcase!

Apr 20, 2012  
Topic: Office Organizing  
Speaker: Amy Thill, VAST  
Business Solutions

May 18, 2012  
Topic: Everyone Sales  
Speaker: Betsy Buckley

### Chamber Events

Annual Business Breakfast  
Tue Mar 6, 2012 7:30 a.m.  
3M Cottage Grove Center  
Speaker: Dr. Lynn W. Olsen  
Must R.S.V.P. to the City of Cottage  
Grove by Feb 29th  
at 651-458-2833 or [lbolstad@cottage-grove.org](mailto:lbolstad@cottage-grove.org)

Sponsored by: 3M, Cottage Grove  
EDA & the Cottage Grove Area  
Chamber of Commerce



**Spartan Promotional Group**  
**COOKING UP FRESH**  
*Marketing Ideas*  
**Minnesota Spring Showcase**

**Ramada Mall of America**  
**March 13, 2012**  
8:30am - 2:00pm

Online Registration:  
[www.spartanpromo.com](http://www.spartanpromo.com)



Are you ready for the Cottage Grove Area Chamber of Commerce's 9th Annual Business Showcase on April 26th? Do you have your table throw with your logo on it? Do you have that special give-away with your name and logo on it? Be prepared this year and plan ahead and get some great marketing ideas by attending Spartan's annual Showcase on March 13th at the Ramada Mall of America.

Please join me at Spartan's "Cooking Up Fresh Marketing Ideas" Showcase and receive a FREE set-up charge (up to \$40.00) on orders over \$300.00 (before tax and shipping). When you place your order, you must mention this "special" from the Women's Business Development newsletter. Offer is good through June 30, 2012.

Please RSVP to me at [slussermary@spartanpromo.com](mailto:slussermary@spartanpromo.com) or online registration at [www.spartanpromo.com](http://www.spartanpromo.com). Free admission.

## New Mary Kay Botanical Effects™ Skin Care

- Personalized botanicals deliver holistic benefits by skin type.
- Three formulas leave dry, normal and oily skin- even if its sensitive- feeling balanced.
- Packaging is gentle on the planet.
- Contains a hypoallergenic, antioxidant-rich complex free of alcohol, synthetic dyes or added fragrance.

Here's what women are saying about this simple, sensitive skin care solution:

**88%** said it leaves skin feeling nourished

**86%** said it revitalizes skin

**83%** said it enhances skin's natural beauty

Are you interested in trying this new skin care system? Get together with me for a free skin care consultation where we will try this brand new skin care. There is no obligation to purchase but I'd love to get your opinion. I can either come to your house or you can come to mine. Call today to schedule your consultation.

Becky Fox, Independent Sales Director  
7292 Hidden Valley CV S, Cottage Grove, MN 55016  
651-459-1779, [www.marykay.com/bfox1](http://www.marykay.com/bfox1), [bfox1@marykay.com](mailto:bfox1@marykay.com)

## WBDG Awards a \$500 Grant to Well Within in Woodbury



The WBDG is pleased to announce the recipient of its 2011 \$500 Grant to an Organization that Benefits Women is Well Within. Well Within is a wellness resource center; that assists supports and encourages women in the midst of a health challenge or for those seeking wellness and balance within their lives. Using the Circle of Life model of wellness, Well Within empowers and supports women in their quest for greater health, vitality, productivity, purpose and joy. Well Within offers a variety of workshops, creative art processes and other integrative healing experiences that support the body's innate ability to heal. Their philosophy is that all people, even those with financial barriers, should have access to complementary health care services and services provided by professionals at affordable prices. It is through donations from the community, that they are able to provide their services, regardless of ability to pay. Well Within is located in Woodbury, for information please visit their website at [www.wellwithin.org](http://www.wellwithin.org).

### Refer a New Member

Refer a new member to the WBDG and receive a gift of a "sassy" green Women's Business Development Group business card holder. Membership applications are available at every meeting or can be downloaded at our website - [www.wbdgcm.com](http://www.wbdgcm.com). Already have a "sassy" holder? For each additional referral you receive a \$5.00 voucher towards your dues or a members only event.

### WBDG Summer Informal Networking

We are looking for volunteers to take charge of the summer informal networking meetings (June 15th and July 20th). Includes committing to being in attendance at the meeting and leading the group through an icebreaker or informal networking of some kind. If you're interested, please contact Judy Graves.

**Become a WBDG member & post your upcoming business events, promotions and announcements here!!**