

COTTAGE GROVE AREA

Women in Business

connect

learn

grow

April Meeting Speaker Information:



Soma Jurgensen

*Fearless Follow-up: How to Turn
Conversations into Clients*

Friday, April 21st, 2017

7:45am-9:00am

Without effective follow-up, your networking efforts are wasted. What I found lacking in the marketplace are the tools that **show you how** to follow-up successfully. Without clear guidance, your networking efforts fizzle out before you can turn conversations into clients. In this 30-minute, interactive session you will:

Explore the Fearless Follow-Up process

Discover the only three people you need to meet for successful networking

Commit to one - two actions you'll take to transform your follow-up skills

About the presenter: Soma Datta Jurgensen

Soma launched Intentional Growth Strategies to consult with learning leaders to design training programs that transfer into action and meet specific objectives. She knows that carefully designed and interactive learning is a critical component for organizational success.

For eight years, Soma taught in and served as an academic leader for the School of Business as State Program Coordinator for Rasmussen College in MN and ND. Her experience in learning design and professional training underscores her passion for turning business school theory into practical tools that engage, inspire, and produce results.

Cottage Grove City Hall
12800 Ravine Parkway, Cottage Grove